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Big data analytics salary in dubai

M.S. in Data Analytics
Analytics Programs
Master's Degree
Careers
Big Data has changed the way companies do business. The sheer volume of data available—about customers, competitors, product demand, and so much more—has the power to help companies make better day-to-day choices and more strategic long-term business decisions. But the data itself is only as useful as how organizations interpret and analyze it. That's where data analytics professionals come in. These positions are crucial for turning massive amounts of data into actionable business intelligence. But how do you get ahead in this evolving career?
The Real Value of a Master's Degree in Data Analytics
Getting your master's in data analytics gives you the hard skills to collect, manipulate and analyze data and turn it into models that can be used to solve business challenges. Here's why getting your master's degree is crucial in this field:
Master's degrees are the new norm. It's becoming an essential requirement for advancement, with 89% of employees in analytics positions with less than three years of experience possessed a graduate degree (Burch Works)
Master's degrees have a large impact on salary. According to a 2018 Burch Works study of data analytic salaries, professionals with a master's degree earn a median base salary of \$92,500.
Want to know if this career might be right for you? Let's explore the types of individuals who excel in this career and the types of jobs they pursue. Thinking about applying for grad school? Get an inside look at how to create a winning admission essay with this free report. Signs A Data Analytics Master's Degree Might Be Right For You
Not everyone starts their career in data analytics. There are many professionals who transition into this career path. As long as you have good problem-solving skills, are passionate about using new tools and technology and curious about data, you can consider this program. While you do not need a specific undergraduate degree to pursue a master's in data analytics, two key aspects of this master's program are math and computer programming. As such, students with a background in STEM tend to be most prepared for the rigors of a master's degree in data analytics. Here are six signs you may enjoy this career:
You enjoy math and statistics
You like finding trends or patterns
You like computer programming
You like to support claims and opinions with proper data
You like working in cross-functional teams
You always want to learn new things
If your answers are predominantly "Yes," a master's in data analytics might be right for you.
6 Top Paying Jobs For Candidates With a Master's in Data Analytics Degree
Many professionals are intrigued by the high earning potential of a career in data analytics. While salary should never be your sole motivator for pursuing a career, it's a top consideration for many professionals. We've compiled a list of six of the top paying jobs a master's in data analytics would prepare you for. See if one of these career paths is something you're passionate about.
Data Scientist
Data scientists collect information from a variety of sources, consolidate it and analyze it to better understand how a business performs. Then, they build AI tools to automate certain processes so others can easily access and manipulate the data to make business decisions.
Job Responsibilities:
Mining data using cutting-edge methods
Processing, cleansing and verifying data integrity for accurate analyses
Using machine learning techniques to build and optimize data models
Average Salary: \$95,948 (Payscale)
Senior Database Administrator (DBA)
A senior DBA acts as a leader within computer engineering teams to develop database architecture that accomplishes the goals of specialized computer programs.
Job Responsibilities:
Design, plan and build databases that satisfy business requirements
Write and troubleshoot complex database procedures
Develop strategies and processes to spur innovation
Average Salary: \$105,178 (Payscale)
Director of Analytics
Directors of analytics dedicate significant time and effort to performing statistical analysis based on market data and research. They identify trends based on accumulated data to find risks or opportunities for their company and make performance recommendations to help accomplish business goals.
Job Responsibilities:
Manage a team of analysts and their project workload
Work with company leadership to identify and fulfill information needs
Analyze and validate findings to create reports and presentations to share information across the organization
Average Salary: \$126,762 (Payscale)
Business Intelligence Manager
Business intelligence managers provide data solutions related to accomplishing business goals in their organization. They are responsible for managing a group of analysts who use a variety of statistical methods to help increase profitability.
Job Responsibilities:
Extract data from across the organization to implement into strategic decision-making processes
Report on analytics and their financial impact for a variety of data-driven projects
Manage developers to meet the needs for end-user data, dashboards and tools
Average Salary: \$101,578 (Payscale)
Information Security Manager
Information security managers create strategies to increase network and internet security across organizations. They manage a team to make sure data can be easily accessed, while keeping it confidential and secure.
Job Responsibilities:
Develop and implement security policies and audit plans to understand security risks and business needs
Review software updates to ensure data and infrastructure are protected
Lead security testing, including forensic investigations and mitigation processes
Average Salary: \$111,877 (Payscale)
Data Architect
Data architects design, structure and maintain data, usually into a systematic database. They make sure data is accurate and accessible for other members of the organization or project team.
Job Responsibilities:
Create strategies and processes for each division of the enterprise data model
Collaborate with business leaders and IT partners to plan a holistic data strategy
Develop and maintain storage of all data architecture outputs
Average Salary: \$114,648 (Payscale)
Choosing the Right Master's in Data Analytics Program
Whether you're currently in a data analytics role or looking to transition careers, getting your master's in data analytics is a great way to advance your career in this growing field. When choosing a master's program, make sure it aligns with your needs and career goals. If you're a working professional, choosing an applied, hands-on master's in data analytics program will give you real-world skills you can apply to your current job, while preparing you for advancement. Franklin University combines cutting-edge theories and best practices with technical knowledge and practical skills to help you excel in the data analytics profession. This program is designed specifically for the needs of working adults, with flexible, online coursework and the ability to complete your degree in as few as 19 months. Explore the Franklin M.S. in Data Analytics degree to discover if this program is the right fit for you. Photo Courtesy: Alexander Sinn/Unsplash
As our world becomes increasingly connected, there's no denying we live in an age of analytics. Big Data empowers businesses of all sizes to make critical decisions at earlier stages than ever before, ensuring the use of data analytics only continues to grow. A recent Global Data Analytics poll showed that more than 69% of U.S. businesses use data analytics to guide their key decisions, a percentage that increases as businesses grow. Vital information gathered is used for countless business strategies. Analytics can help companies boost sales, increase other revenue, meet customer needs and discover new opportunities and markets — all while working consistently to meet ongoing business goals. Given the prominent role that data plays in today's business world, working with the right data analytics company is more important than ever. We've rounded up some of the most reputable companies on the market for your consideration.
Alteryx
Considered by many to be a rising star in the sector, Alteryx offers businesses the opportunity to transform their data into insights that can help them move their operations forward. Major corporations like Unilever, Vodafone and Audi rely on this end-to-end data analytics platform to keep their processes smooth and efficient. Alteryx is headquartered in Irvine, California, and has regional offices in locations across the globe, including Tokyo, Dubai, Kyiv, Denmark, London, New York, Chicago and Boston. Photo Courtesy: @alteryx/Twitter
Oracle
Oracle is well known for its enterprise-level technologies and database solutions. It was founded in 1977 and has decades of industry experience behind its powerful name. This global software company also offers data analytics software powered by artificial intelligence. The company's goal is to empower its customers by providing self-service data analytics they can integrate right into their existing systems. Ranked as a top 10 business intelligence software by SelectHub in 2020, Oracle Analytics offers several feature-loaded products, including Analytics Cloud, Analytics Server, Fusion Analytics and Oracle Essbase. Photo Courtesy: @Oracle/Twitter
Databricks
Databricks was founded by a team of computer science professionals, including Ali Ghodsi, chief executive officer, and Ion Stoica, executive chairman. The minds behind this venture-backed company, which has headquarters in San Francisco and satellite offices around the world, are the same creative forces that launched Apache Spark and MLflow. Databricks' Unified Analytics Platform provides a cloud-based system for data science on a large scale, making it a solid option for companies of all sizes. More than 5,000 organizations use this platform for their analytics, including Conde Nast and Shell Oil Company. Photo Courtesy: @databricks/Twitter
MicroStrategy
The self-proclaimed "largest publicly traded business intelligence company" has attracted a roster of impressive users, including Hilton Hotels, Coca-Cola, Merck Pharmaceuticals and Adidas. The company's mission is "to make every enterprise a more intelligent enterprise." In addition to its catalog of analytics products, MicroStrategy also offers business mobility solutions, which uniquely positions it as a leader in both mobility and data analytics. The company was founded in 1989 on the principle that harnessing the power of data was the key to driving success for organizations. It has worked ever since to deliver world-class services and solutions to its clients. Photo Courtesy: @MicroStrategy/Twitter
Logi Analytics
On its website, Logi Analytics calls itself "the only developer-grade analytics platform focused exclusively on embedding analytics in commercial and enterprise applications." That particular focus is what makes this data analysis company shine among its competitors. The company was founded in 2000 by Arman Eshraghi, who had a goal of helping developers embed data visuals inside websites. Over time, the technology evolved, and the Logi platform was born. More than 2,100 teams use this platform today, and it is consistently ranked as the #1 embedded analytics platform by analysts like BARC and Dresner. Photo Courtesy: @LogiAnalytics/Twitter
SAS
Experts consider SAS to be a top pioneer in the field of data analytics. The company was born from a North Carolina State University project, but it has continually evolved since those early days. Today, SAS puts research and development among its top goals along with providing a powerful data analytics platform to its customers. It's used in 147 countries and by more than 83,000 organizations, including the majority of Fortune Global 100 companies. Photo Courtesy: @SASAnalytics/Twitter
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